

A reliable, healthy flavor

Original snacks going global



SEAWORLD produces great snacks using authentic ingredients.



Through expert processing of raw ingredients and unceasing R&D efforts, SEAWORLD creates its bugak (vegetable and seaweed chips), devotes itself to developing new products, strives to improve its existing products, and carries out national support projects to strengthen its food manufacturing and technology development.

2012	06	Established a corporation (SEAWORLD Co., Ltd.)
2014	03	Certified as a venture business
	08	Patent registration on deep-sea-water bugak (Korea)
	11	Patent registration on deep-sea-water bugak (Japan)
2015	02	Registered its "Tigaktegak" trademark
	11	Increased capital to KRW 500 million
2016	05	Relocated its factory (Daepo Agricultural-industrial Complex)
2017	05	ISO22000
		Certified by HACCP (seasoned and salted seafood and other processed products)
		Established a company-affiliated research lab
2018	06	FSSC22000 certification
		Began exporting to the U.S., Hong Kong and China
	09	Certified as a promising SME in Gangwon Province
2019	04	Certified by MAINBiz
	06	Selected as one of the top five in the International Food Industry Exhibition, Seoul
	08	Completed the installation of a factory in Vietnam
	12	Certified by INNOBIZ
2020		Launched products in large shopping centers (Emart, Traders, Mega Mart, Big Mart)
	07	Selected as a promising SME for export
2021		Launched products at large shopping centers (Homeplus, Lotte Mart)
	11	Certified by HALAL (HIPVT) India
	12	Certified by HALAL (IHC) Pakistan
2022	01	Certified by HACCP (snacks)
	08	Launched products at Hanaro Mart
2023	02	Launched products at Sam's Club, China
		Signed a contract for direct transactions for export with Emart
	04	Selected as one of the companies in the Global Small Giant 1,000+ project
	08	Designated as a Bugak Master of Korean Intangible Cultural Heritage
2024	02	Launched products at No Brand
	05	Launched products at Lotte Home Shopping.



Korean corporation

Company name	SEAWORLD Co., Ltd.
CEO	Lee Hak-do
Main office (factory)	30 Agricultural and Industrial Complex 1-gil, Sokcho-si, Gangwon-do
Date of incorporation	Jun. 2012
No. of employees	80
Factory area	7,000m ²



Vietnamese corporation

Company name	Farm Story Company Limited
CEO	Lee Hak-do
Main office (factory)	J8-9, Area B, CN5 Street, Kizuna 3 Factory, Tan Kim ext. Ind. Zone, Long An Province, Vietnam
Date of incorporation	Aug. 2019
No. of employees	45
Factory area	1,296m ²



SEAWORLD is a promising SME that has been recognized for its quality management and technology.



FSC 22000

General HACCP
(Snacks and other
processed products)

Brand K



HALAL (HIPVT) India



HALAL (IHC) Pakistan

Traditional food quality
certificateCertificate of the
company-affiliated
research lab

Main-Biz



Inno-Biz

Venture-business
confirmation

SEAWORLD dreams of becoming a global food company with its raw-ingredient processing technology.

We offer food of the future consciously made with health and the environment in mind.



SEAWORLD Co., Ltd.
CEO

이철우



[Korean Intangible Cultural Heritage
No. KICAA23-0134 Bugak Master]

Hello, I am Lee Hak-do, CEO of SEAWORLD.

**SEAWORLD is a company that
tries to promote 'The taste of Korea' to the world
by developing Korean traditional food, Bugak to modern trends.**

SEAWORLD has devoted itself to developing traditional Korean bugak into a variety of items tailored to modern trends and to producing delicious snacks with healthy root vegetables, seaweed, and marine products.

Furthermore, we have increased our production capacity and strengthened our price competitiveness through joint production between our Korean smart factory and our Vietnamese counterpart. As a result, we have been able to increase the number of chain stores from 20 to 30 and launch our products at large shopping centers, even during the pandemic! We are also publicizing our bugak products to multiple customer bases online, including at online shopping malls, and through exports.

Our Tigaktegak bugak stems from a small six-pyeong store (19.8m²) in the Sokcho central market in 2009 where we started. Our initiative and technology drive our high year-to-year growth. We are endeavoring to

develop many new products and maintain product quality by applying our raw ingredient expertise, performing exhaustive R&D efforts, and carrying out national support projects. This will strengthen our food manufacturing and technological capabilities.

These efforts have led us to exporting to 10 countries including China, Japan, and Australia, starting in 2018. We are also enhancing our competitiveness through FSSC22000 and other various certifications and contracts signed with large foreign distributors every year in efforts to become a true global food company.

SEAWORLD seeks to grow endlessly for the happiness of our employees and for the satisfaction of our customers. We aim to prioritize health, honesty, and trust.

So, stay tuned and be with us always.

Thank you.

Korea’s first smart bugak manufacturing process



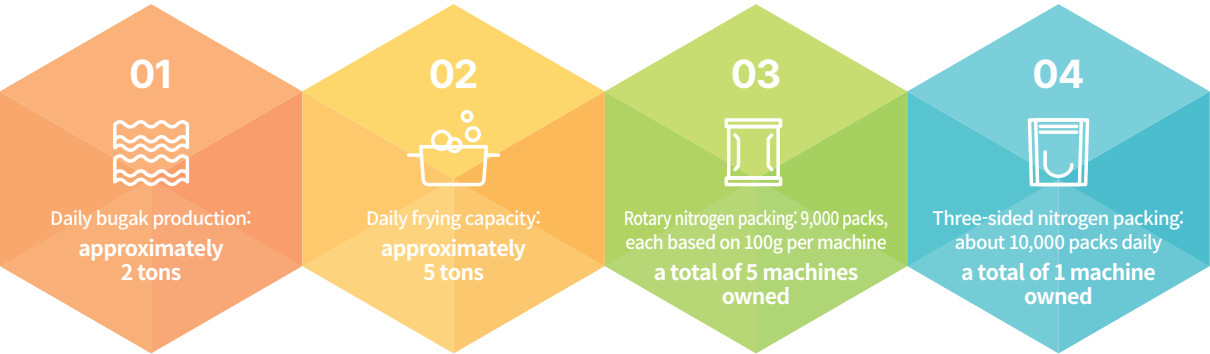
SEAWORLD has adopted the joint public-private smart factory business run by Samsung Electronics and the Ministry of SMEs and Startups to automate some manufacturing processes and to enable mass production and mass distribution of more uniform products.
SEAWORLD, certified by HACCP, FSSC22000, and ISO14001 as a traditional food trader, produces sanitary and reliable foods.



Maximum Production Capacity

Daily production capacity

Standing-pouch packing, three-directional pouch packing, three-sided pouch packing

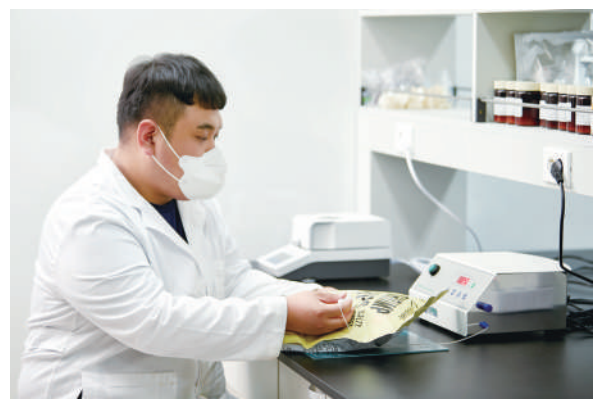


A company-affiliated research lab, key to SEAWORLD's growth capabilities

SEAWORLD has been working on R&D and quality development with an official company-affiliated research lab.

We have conducted various R&D activities such as HACCP management, product quality control, and product development and improvement. As a result of this effort, we were chosen as a Global IP Star Company and we won intellectual property management certification.

We develop various products using root vegetables, seaweed, fruit, and marine products. Additionally, we further develop the globalization of our traditional food through continuous research in manufacturing technology.







Tigaktegak stems from the Sokcho central market and has become our signature bugak brand

Traditional Korean bugak contains the wisdom of our ancestors, who ate them out of season after storing them when they were in season. Bugak is made by starch coating various raw ingredients including agricultural and marine products such as seaweed, maturing them, and frying them for a short time using non-GMO corn oil. With less fat than other snacks and chips, bugak is crispy and keeps the flavors of its raw ingredients intact.

Features of Tigaktegak bugak



Good ingredients in their natural form

To keep the flavors of their raw ingredients, they are sliced in their natural form. Bugak captures the original flavors of root vegetables and fruits.



Crispness of glutinous rice

Savory and plain because it is fried after being coated with glutinous rice paste.



Four substances-free

No coloring / No flavoring /
No MSG / No preservatives
*Excluding seasoned products

Seaweed

Seaweed chips

Tantalizing, savory, and crispy!
The ultimate king of bugak snacks, made with natural, raw ingredients.

Size (width x length x thickness)

30g	165 × 180 × 80 mm
60g	175 × 245 × 80 mm
80g	190 × 270 × 80 mm



Sweet potato

Sweet potato chips

Crispy, sweet, and savory just like sweet potatoes! Enjoy the healthy, sweet flavor of sweet potatoes.

Size (width x length x thickness)

30g	165 × 180 × 80 mm
60g	175 × 245 × 80 mm
100g	190 × 270 × 80 mm



Lotus root

Lotus root chips

Crispy, plain, and savory just like lotus roots! Feel the aroma of lotus roots with a rich flavor.

Size (width x length x thickness)

30g	165 × 180 × 80 mm
60g	175 × 245 × 80 mm
100g	190 × 270 × 80 mm



Beet

Beet chips

Just like the astringent and plain flavor of beets! Feel the unique flavor and aroma of beets.

Size (width x length x thickness)

30g	165 × 180 × 80 mm
60g	175 × 245 × 80 mm
100g	190 × 270 × 80 mm



Chili

Chili chips

Just like a chili pepper's pungent and spicy flavor! Enjoy a hot Korean flavor.

Size (width x length x thickness)

30g	165 × 180 × 80 mm
60g	175 × 245 × 80 mm
100g	190 × 270 × 80 mm



Burdock

Burdock chips

Just like burdock's pungent and plain flavor! Bugak with a crispy, crunchy, and very addictive texture.

Size (width x length x thickness)

30g	165 × 180 × 80 mm
60g	175 × 245 × 80 mm
100g	190 × 270 × 80 mm



Pumpkin

Pumpkin chips

Enjoy bugak with a captivating sweet flavor as sweet and savory as a pumpkin itself.

Size (width x length x thickness)

30g	165 × 180 × 80 mm
60g	175 × 245 × 80 mm
100g	190 × 270 × 80 mm



Kelp

Kelp chips

Just like kelp's rich tantalizing flavor and its smell of the sea! Feel a natural flavor spreading with crunchiness.

Size (width x length x thickness)

30g	165 × 180 × 80 mm
60g	175 × 245 × 80 mm
100g	190 × 270 × 80 mm



Alaska pollack

Alaska pollack chips

Crispy bugak as flavorful as a nutritious Alaska pollack.

Size (width x length x thickness)

40g	165 × 180 × 80 mm
100g	190 × 270 × 80 mm



Baby crab

Baby crab chips

Just like a baby crab's tantalizing, aromatic flavor! Contains a baby crab in its entirety. Smell the ocean as you crunch.

Size (width x length x thickness)

60g	145 × 205 × 65 mm
100g	190 × 270 × 80 mm



Mixed vegetable

Mixed vegetable chips

7 different highlight chips in one!
It is rich in various nutrients and is made from glutinous rice, so it has a nutty and light taste.

Size (width x length x thickness)

220g	240 × 320 × 120 mm
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Salmon

Protein salmon chips

"Protein salmon chips" are a new product jointly developed with Dongwon Industries for the purpose of ESG to recycle discarded salmon skin. A healthy, authentic snack packed with protein, Omega3, and the collagen-rich salmon skin kept intact.

Size (width x length x thickness)

70g	175 × 250 × 100 mm
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Garlic



Wasabi-mayo



Tartar





Han Chips: made through SEAWORLD's frying know-how and seasoning expertise

Han Chips are a global snack manufactured using only carefully selected ingredients in order to expand around the world. As a delicious and healthy snack for children who hate vegetables and as a crispy and light snack served with alcoholic beverages for adults, it can be enjoyed by anyone of all ages. New products have consistently been released every year.

Features of Han Chips



A variety of product lines



Unique seasoning development



A higher ratio of raw ingredients than those of other companies

Café mocha

Café mocha chips

The harmony of strong coffee and sweet chocolate flavors! The bitter and sweet flavors of coffee and chocolate can be felt at the same time.

Size (width x length)

85g	225 × 310 mm
220g	300 × 410 mm

Caramel hazelnut flavor



The harmony of sweet caramel and aromatic hazelnuts

Vanilla latte flavor



A crispy snack with the flavor of a vanilla latte adding a mild taste

Cinnamon flavor



Harmonious flavor created as strong coffee and sweet and heavy cinnamon mingle

Shrimp

Shrimp chips

Enjoy a rich shrimp flavor thanks to its 13.5% shrimp content.

Size (width x length x thickness)

220g	320 × 445 mm
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Butter garlic flavor



A fantastic harmony of sweet savory butter, garlic, and shrimp

Green-onion baguette flavor



A fantastic combination of savory and plain baguette baked with onions and green onions

Wasabi flavor



Rich, aromatic shrimp with wasabi's unique, pungent flavor

Scorched rice

Fried sweet rice cracker

Healthy crackers processed with their original raw materials. They contain 43% glutinous rice. Seasoned with various flavors and tastes softer than Scorched rice.

Size (width x length x thickness)

200g	230 × 310 × 100 mm
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Kimchi fried rice



Churros



Injeolmi (bean-powder-coated rice cake) flavors



Nurungji (scorched rice) mix



Sweet potato

Baked sweet potato chips

Real sweet potato chips containing 95% sweet potato! Relish the sweet potato's flavor with ease.

Size (width x length x thickness)

200g	230 × 310 × 100 mm
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Baked purple sweet potato chips



Baked yellow sweet potato chips



Choose more products as a special gift set for delivery.

SEAWORLD's diverse product mixes and attractive designs raise the allure of your gift. Present something special for a reasonable price.

Gift Set No. 1

width 420 x height 190 x thickness 70 mm

Seaweed laver chips	30g x 1pack	Kelp chips	30g x 1pack
Sweet potato chips	30g x 1pack	Lotus root chips	30g x 1pack
Pumpkin chips	30g x 1pack		



Gift Set No. 2

width 310 x height 155 x thickness 190 mm

Seaweed laver chips	30g x 2pack
Kelp chips	30g x 2pack
Lotus root chips	30g x 2pack
Burdock chips	30g x 2pack
Pumpkin chips	30g x 2pack



Gift Set No. 3

width 550 x height 290 x thickness 80 mm

Seaweed laver chips	60g x 1pack
Chili pepper chips	60g x 1pack
Kelp chips	60g x 1pack
Lotus root chips	60g x 1pack
Burdock chips	60g x 1pack
Pumpkin chips	60g x 1pack



Gift Set No. 4

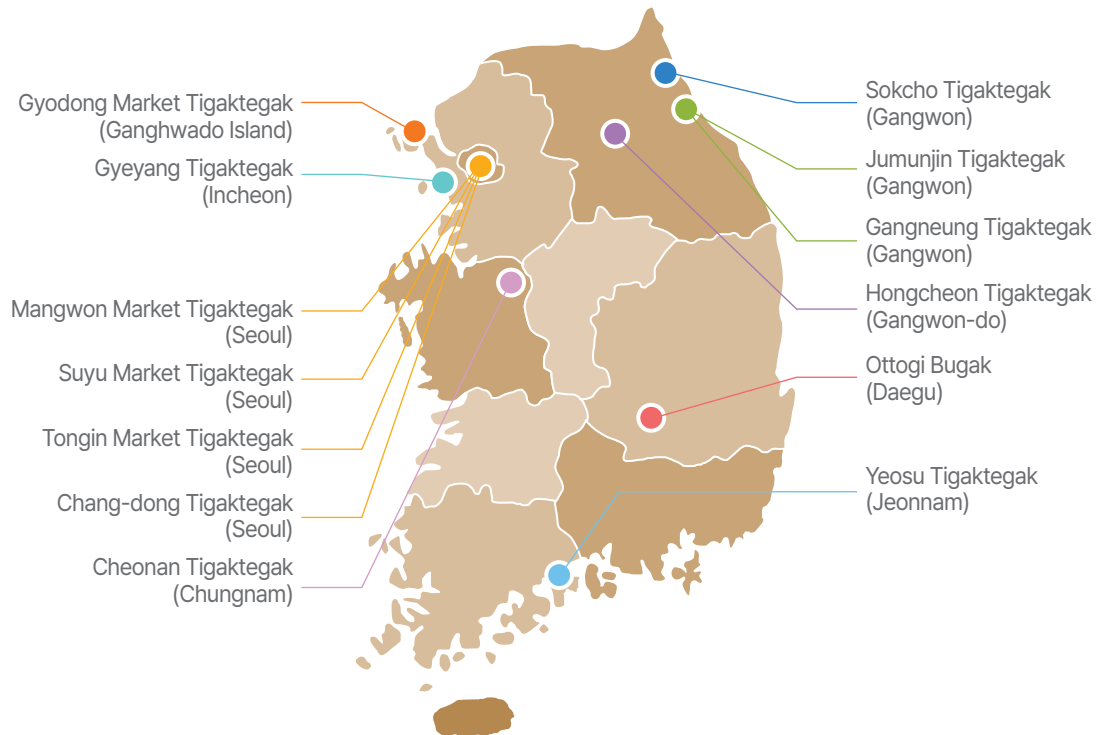
width 320 x height 250 x thickness 160 mm

Seaweed laver chips	80g x 2pack	Kelp chips	100g x 1pack
Baby crab chips	100g x 1pack	Alaska pollack chips	100g x 1pack



* Product mixes can vary depending on how raw materials are supplied.

Nationwide Franchise Stores



Products Sellers

emart

LOTTE Mart

Homeplus

농협 하나로마트

COSTCO
WHOLESALE

E-MART
TRADERS

sam's club

No Brand
브랜드가 아니다. 소비자다

PURADAK
CHICKEN

cou pang

SSG.COM

MARKET
Kurly

홈&쇼핑

롯데홈쇼핑

NS 홈쇼핑

공영홈쇼핑
Shopping

amazon

COU

GS25





We are exporting to various countries

including USA, New Zealand, Singapore, Japan, China, Australia, and the Philippines.



SEAWORLD's growing network is increasing around the world as a global food company thanks to its expertise in processing raw ingredients.

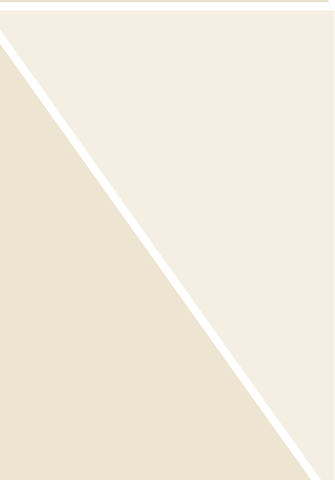
Contracts are being signed with large foreign distributors every year in efforts to become a true global food company.

We will become a company growing endlessly in the name of the best quality based on honesty and trust.





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